



**MA IN INTERNATIONAL JOURNALISM  
BROADCAST PATHWAY**

**PRODUCTION DAY ROLES**

**When you are a TV reporter you need to find a story and produce a PACKAGE in time for the bulletin at 4.30pm. A TV package normally has at least two interviews.**

**If you are a radio reporter, you need to find a story and produce a PACKAGE by the final bulletin at 4.00pm. A radio package normally has at least two interviews.**

**Ideally radio reports should also provide a LINK AND CLIP and/or a WRAP for earlier bulletins throughout the day.**

**ALL REPORTERS need to write a 300-word online version of their story for the website.**

**ALL REPORTERS should tweet about their stories on the day.**

**RADIO PRODUCERS produce radio bulletins either in the morning or the afternoon. When you are not producing bulletins you will do TV studio training or work on your own story ideas for future production days.**

**CAMERA/EDIT you need to go with a TV reporter on their story and help to shoot pictures and carry equipment. When you get back to the newsroom you edit the story.**

**It is the TV Reporter's job to fill in the risk assessment and book the camera.**