

**CARDIFF *NEWS* PLUS**



**Link and Clip practice**



**A Link and Clip is a simple way to tell a story in a short radio bulletin. It has TWO elements.**

- 1. A short piece of script, (or LINK) read live by the programme presenter in studio.**
- 2. A short soundbite (or CLIP) edited from a longer interview.**

**Each element should be around TWENTY SECONDS long.**

**The person in the soundbite needs to be introduced in the final sentence.**

**After she is introduced, her clip needs to be summarised — e.g. “...says it’s been a disaster.”**

**The summary shouldn’t use the same words as the clip.**

# CARDIFF *NEWS PLUS*



Businesses across Cardiff are opening up again after the two-week firebreak lockdown, but this time there are more rules in place.

Hospitality venues are facing much stricter regulations — but that isn't stopping customers from going to the pub.

Zoe O'Keefe is a bartender at the Royal Oak pub in Fairwater. She says work is less enjoyable now.



## Learning Points

- Make sure you get the FULL name of the person you are interviewing.**
- Additional information about them can help you to introduce them.**
- Avoid music or loud noise in the background.**
- Wear headphones when you do the interview.**
- Unless you're isolating, interview people in person.**